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Makeup and Beauty Blog | Makeup Reviews, Swatches and How-To Makeup A beauty blog blooming with fresh makeup reviews, swatches and beauty tips from your friendly neighborhood beauty addict April 4th, 2024 by Karen 3 Comments OK, most everything I’ve tried from Rare Beauty has been the real deal. I’m currently using and loving the mascara, liquid liner, pencil liner (it’s a twist up, yay!) and the brow pencil. But dang, the pale pink packaging is a challenge because it gets so gnarly so easily. Well, at least it does for me. Maybe you’re much neater than I am, but after a few days of using the products, the pristine pink packaging gets covered in foundation, concealer and miscellaneous bits and bobs of makeup. The part of me that loves to look at pretty things wants to make more of an effort to keep the pieces looking cute, but my practical side says, “Eh, it’s just gonna get dirty again, so just lean into it and accept that makeup is like life; it’s gonna get messy, and that’s OK.” 😀 Anyway, I’ve been using these products with regularity and they are easily everyday rotation items! No joke, every morning before work I get about five minutes to put makeup on, and the Rare Beauty liners (both the liquid and pencil), the brow pencil and the mascara do a lot of heavy lifting in a short amount of time. The textures and pigment are spot on with just enough oomph but not so much that I have to be careful about my application. The stuff lasts, too! When I take off my makeup at night, my brows, liner and mascara are still intact with little to no smudging. I’m usually skeptical about celebrity makeup lines because sometimes it feels like a cash grab, but I really like Rare Beauty because it delivers the goods. Ya did good, Selena! Your friendly neighborhood beauty addict, Karen Categories: Rare Beauty by Selena Gomez August 2nd, 2023 by Karen 9 Comments There’s been some unexpected big life changes in my world recently – nothing too crazy, just some job-related stuff. Although the most important things are still okay (health, family and having a roof over my head), I’ve been feeling like things are shifting in ways that I would’ve never expected. I think the main thing is that, well, I’m changing. I’ve been craving stability more than anything, and freelance life is so up and down. It can be emotionally draining. With writing, I’ve always steadfastly known, deep in my core, that I will always land on my feet, but lately, I’ve been wondering if it’s time to dream a new dream. I don’t know what that looks like, but I’ve decided to open myself up to the universe and see where things take me.